

Shaw Centre, Ottawa, Canada

IEEE GlobalSIP 2019 Partnership Prospectus

Please visit: 2019.ieeeglobalsip.org







Partnership Opportunities

GlobalSIP

GlobalSIP, a flagship IEEE Signal Processing Society conference, focuses on signal and information processing. The conference features world-class plenary speeches, distinguished Symposium talks, tutorial, exhibits, oral and poster sessions, and panels. GlobalSIP is comprised of co-located General Symposium and symposia selected based on responses to the call-forsymposia proposals. Topics cover communications, forensics and security, bioengineering, image and video processing, radar, machine learning, big data, etc.

Participants

It is expected that this year's event will consist of about 20% from industry, and 80% from academia, the latter percentage about equally split between students and researchers. Roughly 50% of the participants will be from North America, 30% from Asia, 15% from Europe and 5% from Middle East, Oceania and South America.

Partnership Packages

Partnership with GlobalSIP provides a company or an organization with a unique opportunity to increase its visibility and product awareness, within a highly specialized, influential community.

All packages can be customized to meet your exact needs to maximize your return on investment, particularly with respect to activation possibilities.

Information Contact

Brianna Orr Conference Manager IEEE GlobalSIP 2019

➢ borr@conferencecatalysts.com
☎ +1 352 872 5544 *301
☞ (352) 872 5545





Shaw Centre

Official Conference Dates

November 11-14, 2019

Conference Location

Shaw Centre

55 Colonel By Dr Ottawa, ON KIN 9J2, Canada

Website: www.shaw-centre.com



Nov 11-14, 2019

D

EEE

IEEE Global Conference on Signal and Information Processing Shaw Centre, Ottawa, Canada

Partnership Programs

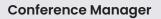
| | Bronze Sponsor | Silver Sponsor | Gold Sponsor | Platinum Sponsor | | | |
|--|-------------------------------|--|--|---|--|--|--|
| Recognition at the Opening Ceremony | I | Ø | Ø | I | | | |
| Acknowledgment | At Welcome Reception | At Welcome Reception & Plenaries | At Welcome Reception & Plenaries | At Coffee Breaks Areas, at the Welcome Reception, & Plenaries | | | |
| Recognition on the Symposium Website, Featuring Linked Exhibitor Name & Logo | | ⊘ | Ø | | | | |
| Recognition in the Symposium Program with Exhibitor Name & Logo | | Ø | \bigcirc | | | | |
| Recognition on Partner Signage at Symposium | | | | | | | |
| One Full-page Advertisement in the Conference Guide | | | \bigcirc | | | | |
| Exhibit Space | ⊘ | ⊘ | Prime Location & Option to Provide a Free- standing Banner Prominently Displayed at the Welcome Reception | Prime Location & Option to Provide a Free- standing Bannel Prominently Displayed at the Registration Desk & Welcome Reception | | | |
| Option to Place Insert(s) in The Official Conference Bag | One Inserts | One Inserts | One Inserts | Two Inserts | | | |
| Workshop * Room & A/V Provided | | 1-hour Workshop | 1-hour Workshop | Option to Organize an Event or a Workshop | | | |
| Full Conference Registrations | | 1 | 2 | 2 | | | |
| | \$3,000 | \$5,000 | \$8,000 | \$10,000 | | | |
| Tabletop Exhibit – CAD 1,500 (offered to not-for-profit & academic organizations) | | | | | | | |
| 6' x 8' space | | | | | | | |
| One (1) draped table with two (2) | ✓✓ | ¢1.500 | | | | | |
| | | \$1,500 | | | | | |
| Regular-size logo on website with | nypenink to sp | UISUI WEDSILE | | | | | |

* All rates are shown in CAD



For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the GlobalSip 2019 Conference Manager.



Brianna Orr

Conference Manager IEEE GlobalSIP 2019

➢ borr@conferencecatalysts.com
☎ +1 352 872 5544 *301
☞ (352) 872 5545

Exhibit Space & Sponsor Application/Contract



Application is hereby made to IEEE GlobalSIP 2019 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

| Patnership | | | | | | | | |
|--------------------------|--------------|--------------------------|-------------------|---------------------------|--|--|--|--|
| Platinum \$10,000 | Gold \$8,000 | Silver \$5,000 | Bronze \$3,000 | Table-top Exhibit \$1,500 | | | | |

Please read this contract carefully and print or type all information requested.

Complete, sign and send to:

Brianna Orr Conference Manager IEEE GlobalSIP 2019

H

2

⊠ borr@conferencecatalysts.com

🕾 (352) 872-5544 Ext 301

(352) 872 5545

* All rates are shown in CAD

Company Information

| Comp | bany Name | | | | | | | |
|---|------------|---------------|----------|----------|--|--------|----------|-----------------|
| Mailir | ng Address | | | | | | | |
| City | | State | | Zip Code | | Coun | try | |
| Phone | Э | | | Web | | | | |
| I have read and agree to the terms and conditions of this contract. | | | | | | | | |
| Print I | Name | | | | | Title | | |
| SIGN/ | ATURE | | | | | Date | | |
| Contact Information | | | | | | | | |
| Name | 9 | | | Email | | | | |
| Phone | e | | | Fax | | | | |
| Mailing Address | | | | | | | | |
| City [| | State | | Zip Code | | Coun | try | |
| Payment is due within 30 days of receipt of contract submission. Payment Information Please make checks payable to: IEEE GlobalSIP 2019 | | | | | | | | |
| | | Bank Transfer | American | Express | | | sterCard | |
| | | | | | | | | |
| Card | Number | | | | | Securi | ty Code* | Expiration Date |
| * The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel. | | | | | | | | |
| Billing | Address | | | | | | | |
| City | | State | | Zip Code | | Coun | try | |



Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE GlobalSIP 2019 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE GlobalSIP 2019 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE GlobalSIP 2019 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE GlobalSIP 2019 management. IEEE GlobalSIP 2019 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE GlobalSIP 2019 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 3m x 2m space contracted at \$2,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After August 6, 2020 but before October 6, 2020:

>> Refund of 50% of the total license fee for cancellation

On or after August 7, 2020:

» No refund or credit at any time.

It is understood that IEEE GlobalSIP 2019 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE GlobalSIP 2019 show is conducted shall become, in the sole discretion of IEEE GlobalSIP 2019, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE GlobalSIP 2019, this agreement may be terminated by IEEE GlobalSIP 2019. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE GlobalSIP terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE GlobalSIP 2019 may, after computing the total amount of IEEE GlobalSIP 2019 cost and expenses in connection with its preparation for and conducting of the IEEE GlobalSIP 2019 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims an demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.



Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE GlobalSIP 2019 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE GlobalSIP 2019 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE GlobalSIP 2019.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE GlobalSIP 2019 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE GlobalSIP 2019 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.